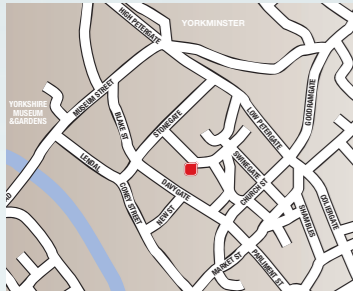




Hair Design & Technology

Fifty50 Hair Design & Technology  
11A Little Stonegate, York YO1 8AX

Tel. **01904 613513**  
enquiries@fifty50hairsalons.co.uk  
[www.fifty50hairsalons.co.uk](http://www.fifty50hairsalons.co.uk)



Opening times

Sunday	Closed
Monday	Closed
Tuesday	10.00am – 5.00pm
Wednesday	9.00am – 5.30pm
Thursday	9.00am – 8.00pm
Friday	9.00am – 6.00pm
Saturday	8.30am – 5.30pm



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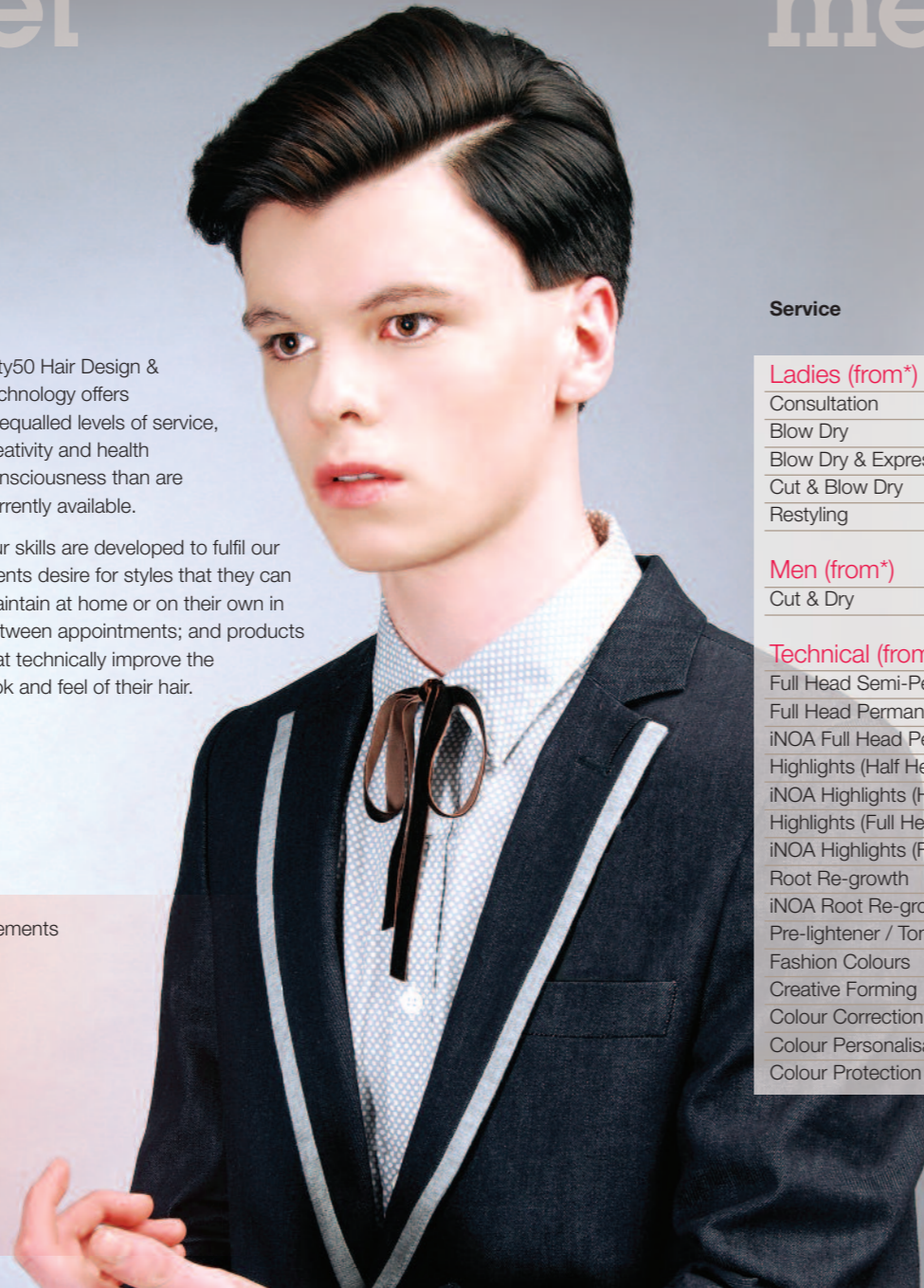
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# Give yourself the red carpet treatment

# Service menu



## Our philosophy

Founded in 2007, Fifty50 Hair Design & Technology is a new concept in hair salons, where the emphasis is on the provision of excellent hair styling, colouring, health and customer service.

We have created an environment, team of stylists, services and product ranges using only the best in hair design and technology and we are the only hair salon in the whole of North Yorkshire approved to use the Philip Kingsley product range and treatments.

Fifty50 Hair Design & Technology aims to occupy the void that exists between the consistency of national chain brand hairdressing and the individual touch of traditional local salons. Effectively providing the superior service and quality of the high-end salons in a more personal environment and with emphasis on hair health.

We will answer our clients' needs with prescriptive hair care solutions from internationally famous brands such as Philip Kingsley and L'Oréal Professionnel.

Fifty50 Hair Design & Technology offers unequalled levels of service, creativity and health consciousness than are currently available.

Our skills are developed to fulfil our clients desire for styles that they can maintain at home or on their own in between appointments; and products that technically improve the look and feel of their hair.



It's not really our style to talk about awards, however they are a sign of the achievements we have made in the few years we have been trying.

**2010 L'Oréal Professionnel Colour Trophy**  
Men's Image Award Finalist

**2011 L'Oréal Professionnel Colour Trophy**  
Men's Image Award Finalist

**2011 L'Oréal Professionnel Colour Trophy**  
Young Colourist Award Grand Finalist

**2011 L'Oréal Professionnel Colour Trophy**  
Grand Finalist

**2011 Elected to The Fellowship for British Hairdressing**

Service	Salon Director	Creative Director	Senior Stylist	Stylist	Graduate Stylist /Technician
<b>Ladies (from*)</b>					
Consultation	FOC	FOC	FOC	FOC	FOC
Blow Dry	£31	£28	£25	£23	£21
Blow Dry & Express Tone Colour Refresh	£41	£38	£35	£33	£31
Cut & Blow Dry	£45	£42	£39	£35	£31
Restyling	£54	£50	£48	£46	N/A
<b>Men (from*)</b>					
Cut & Dry	£29	£27	£25	£23	£20
<b>Technical (from*)</b>					
Full Head Semi-Permanent Natural Shading	£54	£54	£52	£52	£50
Full Head Permanent Colour	£59	£59	£57	£57	£57
iNOA Full Head Permanent Colour	£65	£65	£63	£63	£63
Highlights (Half Head)	£64	£61	£58	£54	£52
iNOA Highlights (Half Head)	£69	£66	£63	£59	£57
Highlights (Full Head)	£82	£78	£74	£71	£66
iNOA Highlights (Full Head)	£88	£84	£80	£78	£74
Root Re-growth	£47	£47	£46	£46	£46
iNOA Root Re-growth	£49	£49	£49	£49	£49
Pre-lightener / Toner	POA	POA	POA	POA	POA
Fashion Colours	POA	POA	POA	POA	POA
Creative Forming	POA	POA	POA	POA	POA
Colour Correction	POA	POA	POA	N/A	N/A
Colour Personalisation	£10	£10	£10	£10	£10
Colour Protection	£10	£10	£10	£10	£10

20% Discount on colour service if blow dry is with an assistant. \* Technical services exclude cut and blow dry. In some cases a surcharge may be applied for thicker or longer hair, however the stylist will advise prior to commencement of any service. Children under 12 years half price Mon-Thursday. Full price at other times. Skin tests are required 48 hours before a colour service. Prices are subject to change. Colour Personalisation: A service that is specifically designed to help us uncover the perfect colour for your personality, lifestyle and skin colour. Colour Protection: A powerful treatment with long-lasting results to prolong the colour of the hair.

# Trichotherapy

The trichotherapy service at Fifty50 Hair Design & Technology can give you relief from sometimes upsetting hair or scalp problems.

We use and recommend a specialist range of cleansers, conditioners, toners and balms designed to calm and soothe your scalp and protect it against reoccurring symptoms. We also have in salon specific treatment services that can improve the condition of the hair and scalp.

**We can recognise, manage and treat hair and scalp problems such as:**

- ▼ Redness
- ▼ Itchyness
- ▼ Flakiness
- ▼ Sensitivity
- ▼ Dandruff
- ▼ Exccema
- ▼ Psoriasis
- ▼ Hair loss problems
- ▼ Hair thinning
- ▼ Overall hair condition
- ▼ Brittleness
- ▼ Seborrhea
- ▼ Seborrheic Dermatitis

## Why consult a trichotherapist?

It is sometimes said that 'hair is the barometer of health', and hair can certainly be a reflection of an individual's lifestyle, indicating the stresses, tensions and variations in the body's systems. But you may consider that a scalp or hair condition is something that you would not wish to trouble your doctor with. That is where the trichotherapist might come in: as a hair and scalp specialist, the trichotherapist will understand your concerns and will usually be able to help.

The trichotherapist will ensure that each client will, where necessary, be given as much as 30 minutes of time in the initial consultation and diagnosis, enabling a thorough examination of the hair and scalp to be made and a complete history to be taken.

The trichotherapist will take a holistic viewpoint, giving consideration to various aspects of lifestyle and diet, and care and management of the hair (including sensitivities and allergies suffered) before a suitable regime for the scalp and hair is recommended or a further consultation with a trichologist is recommended.

There are other reasons, apart from hair loss, scalp problems and hair texture problems, that you might wish to consult a trichotherapist one of which is for sound, professional advice on keeping your hair and scalp in good condition and thus avoiding many of these problems in the first place. This happy state of trouble-free hair and scalp exists naturally in some people, but many others will require the professional advice and assistance of a qualified trichotherapist.

## The initial consultation and diagnosis

As previously stated, an initial consultation is likely to last up to half an hour. During this time the trichotherapist will ask many questions about your health, family history, lifestyle and diet. It is useful to take with you to this first consultation details of any medications that you are taking and results of any recent blood tests that you may have had.

It is only after this detailed questioning and a close examination of your scalp and hair that your trichotherapist will be able to make a diagnosis. However, it is not always possible to make an immediate diagnosis. It is common for many hair and scalp disorders to be diagnosed at the time of consultation, but hair loss problems may require blood tests, either from your GP, or carried out privately by a trichologist. Once diagnosis has been made, advice will be given, and only if thought necessary will treatment be offered. Decisions will also be made as to whether or not you should be referred to a medical doctor or trichologist.

**Half Hour consultation £25**

### Elastizer Treatment - £45

Elasticizer was originally created by Philip Kingsley specifically for Audrey Hepburn, who wanted a super-moisturising treatment that would repair her hair and keep it in great condition throughout the frequent colouring and styling done to her hair on movie sets. This is a pre-shampoo intensive moisturizing treatment that delivers elasticity, bounce and shine to hair. Also provides UV protection even after washing, helping prolong the life of colour treated hair. It is possible to see visible results from one application that improves with continued use.

### Scalp Mask Treatment - £45

This intensive scalp treatment improves the condition of the scalp. Exfoliating and anti-inflammatory agents soothe and control flaking/itching. Stimulates the scalp to improve hair texture.

### Spa Ritual - £60

Combines the Elastizer and Scalp Mask Treatments above

All treatments include blow dry



# Internationally Famous Hair Brands

**Philip Kingsley - The Hair Doctor**

Philip Kingsley is the founder of the Trichological Clinics in London's Mayfair and Harrods, and in New York. A Fellow and past Chairman of the Institute of Trichologists, a practising trichologist for more than 50 years he is acknowledged as one of the world's leading hair experts.

His internationally famous clinics in London and New York have created precise hair and scalp products in London for many people in the public eye, including Audrey Hepburn, Kate Winslet, Candice Bergen, Cher, Jerry Hall, Barbra Streisand, Sigourney Weaver, Kirsten Dunst, and Renee Zellweger to name but a few.

The retail products now available are based on Philip Kingsley's 50 years of expertise and the experience of the countless number of people who have used his products over and over again.



Whether in or out of the public eye, Philip Kingsley products are developed for a common purpose: healthy, beautiful hair.

Philip challenged the hair care industry's historical view of defining needs as 'normal, oily, or dry'. Pioneering his unique approach based on hair texture, behaviour, chemical processing and length has resulted in a truly personalised programme of hair care, exceptional in its simplicity.

As a Philip Kingsley Approved Salon not only do we use and sell the complete and comprehensive range of Shampoo, Conditioners, Tonics, Styling & Protection products, we also offer a range of specialised treatments for the hair and scalp that include blow drying and finishing.

**iNOA - A Breakthrough Ammonia Free Permanent Colour**



L'Oréal Professionnel has unveiled iNOA, a breakthrough product it believes will redefine the salon hair colouring industry. iNOA, which stands for 'Innovation No Ammonia', is the most revolutionary colourant to come out of its labs in decades. iNOA is the first ammonia-free product in the market that can lighten or 'lift' up to three levels, cover 100% grey. All without odour or any of the discomforts occasionally associated with ammonia application, like an itchy scalp.

The secret of the Oil Delivery System Technology is a breakthrough oil base that drives the colourant to the heart of the hair fibre without the need for ammonia. This provides greater respect for the hair. iNOA has been proven to provide more respect for the hair fibre and helps to leave hair feeling smoother. It also improves the condition of the hair the more applications it has.

